



## Expository

*Purpose: factual writing to inform or explain a subject to the reader.  
No bias or opinions.*

Chart  
Email (Formal)  
Explanation  
Fact File (see Report)  
Graph  
Guide  
Instructions  
Letter (Formal)  
Map  
Magazine Article  
Newspaper Article  
Presentation  
Recipe  
Report (Chronological)  
Report (Non-Chronological)  
Signs and Labels  
Timetable

## Persuasive

*Purpose: to persuade and influence the reader; can include opinion, evidence, justification, reasoning; language of debate.*

Advert  
Argument (Multiple view points)  
Article/Blog (Opinion piece)  
Brochure or Catalogue  
CV and Letter of Application  
Debate  
Discussion (Multiple view points)  
Leaflet  
Letter of Complaint  
Opinion piece (presents opinion of writer)  
Poster  
Presentation  
Review (book; film; product etc.)  
Social Media  
Speech  
Trailer (film; book)

## Descriptive

*Purpose: to entertain; inform. Uses imagery (see, hear, touch, taste, smell) to paint a picture for the reader.  
Great attention to detail; word choice; adjectives; adverbs; feelings.*

(Advert)  
Character Description  
Setting Description  
Personal Writing (Diary; Journal; Blog)  
Letter (Personal)  
(Poetry includes song/rap)

## Narrative

*Purpose: to entertain; inform; tell a story. Can be fact or fiction e.g. narrative fiction (The Twits) or narrative nonfiction (Going Solo, Roald Dahl's autobiography.) May include direct speech; use of literary devices.*

Autobiography/Memoir  
Biography/Memoir  
Drama/Playscript  
Flash Fiction  
Novel/Novella  
Poetry (includes song/rap)  
Short Story

### Common Fiction Genres:

Action/Adventure, Detective/Crime, Fable, Fairy Tale, Fan Fiction, Fantasy, Flash Fiction, Folklore/Traditional Tale, Historical, Horror, Magical Realism, Mystery, Myth/Legend, Picture Book, Romance, Science-Fiction, Thriller/Suspense.

### Story Elements:

Plot, Setting, Character (Protagonist, Antagonist), Narrator, Dialogue, Conflict, Mood, Theme.