

## INFER WHAT'S NOT THERE

Before watching, study the still picture.

- What do you think this advert will be about?
- What does the title and picture suggest?
- What characters might be involved?
- Where could they be from?

Discuss your thoughts as a class and give reasons for your answers.



## READ AND UNDERSTAND

Where is the Skye the girl from? How do we know? Make a list of all the ways this is communicated to the viewer.

What Christmas *traditions* are shown in the advert? Which ones does Nathan introduce Skye to? Make a list.

## EXPLORE SOME MORE

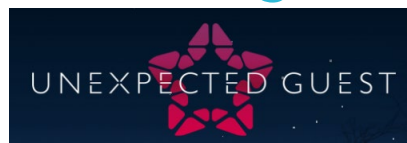
What *environmental sounds* can you hear in the soundtrack? What about the song and the lyrics? Why do you think this song was chosen? How does it make you feel?

Describe two *humorous* moments in the advert and explain why they are funny.

## REFLECT AND RESPOND

Choose a special occasion that's meaningful to you. What traditions do you follow when you celebrate this event at school or at home?

Nathan and Skye don't speak the same language. How do they communicate with each other successfully without talking?



JOHN LEWIS ADVERT  
CHRISTMAS 2021

<https://youtu.be/ZTTTGC0DPA4>

## READ AND UNDERSTAND

Make a list of all the *characters* in the advert.

Choose Nathan or Skye. What do we learn about their characters in the film? What type of person are they? Choose three *adjectives* to describe them and give reasons for your choices.

## REFLECT AND RESPOND

The director wanted people watching the advert to *'have a little smile, or shed a little tear or feel something'*.

How did the advert make you feel?

What do you think John Lewis (the shop/company) want people to think/feel/do after watching?



## CONNECT 4

What brings you joy at Christmas or when you celebrate a special occasion? Is it presents, the food—or is there something more to it?

Does the advert remind you of any other films or stories you've watched or read? Which ones and why?

## CREATE SOMETHING GREAT

'Jumper Days' are becoming common in schools and workplaces. Design a hoodie for Christmas, another celebration, or to raise awareness for an issue or cause that's important to you. Use the template provided if you wish.

OR

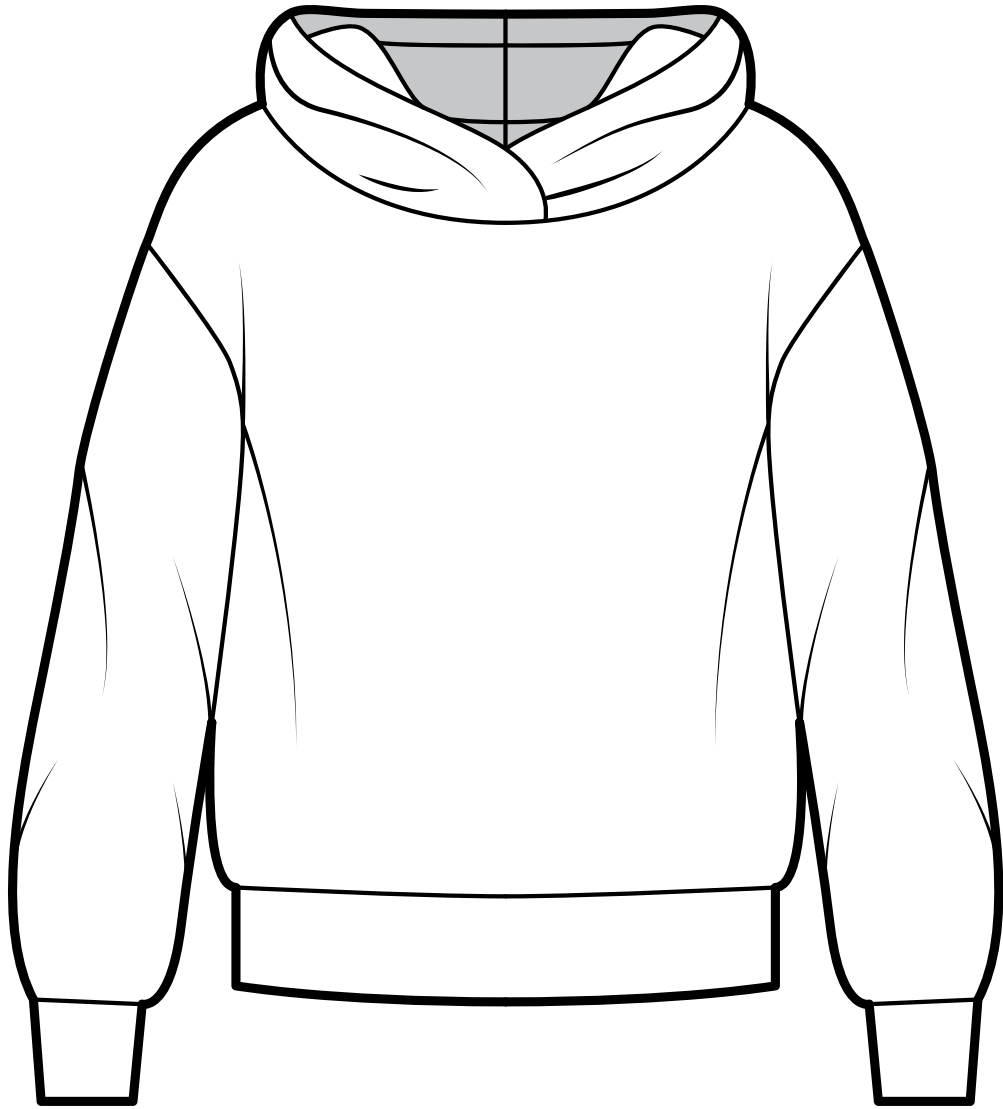
Write your own story or a descriptive piece with the title *The Unexpected Guest*.

OR

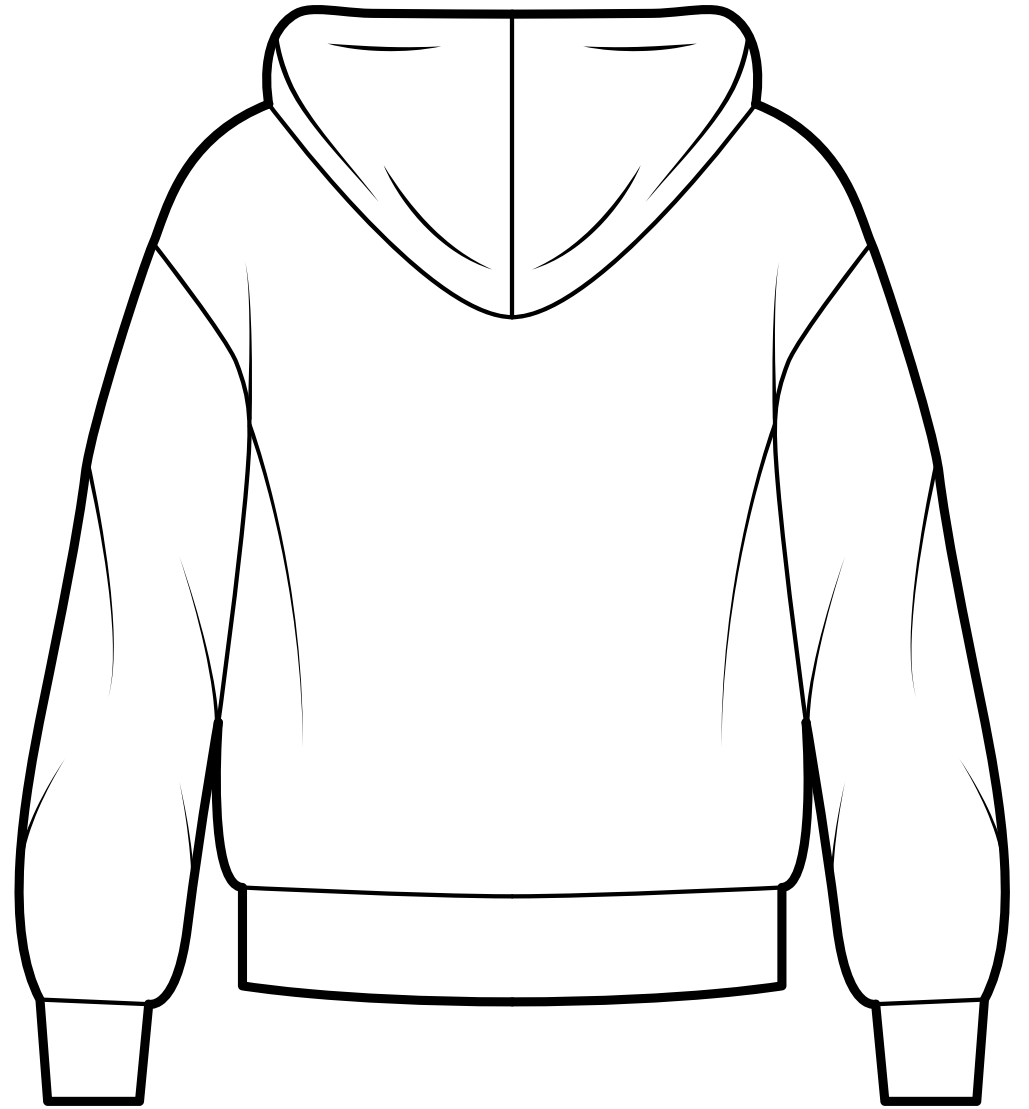
Write a poem for an alien describing the joys and traditions of Christmas or another celebration.

# UNEXPECTED GUEST





GARMENT NOTES:



HOODIE DESIGN BY: