Watch and Understand

What ways does Lily try to get her message to the Man in the Moon?
What was the girl’s gift?

Infer What’s Not There

How did the man come to be living on the Moon?

Reflect and Respond

An advert sells a product.

What is the product and how do you know?

Explore Some More

VCOP Hunt

Write a list of adjectives to describe the advert.

Reflective Reading

http://www.johnlewis.com/christmas-advert?tmad-c&tmcampid-70&s_smcid=YT3112015_christmasadde________

Textplorers:

How did the man come to be living on the Moon?

Connect 4

This advert is for the charity Age UK.
What do they do?

Create Something Great

Design a Christmas card for someone special in your life.

Reflect and Respond

What is the message of the advert?

Explore Some More

What song track accompanies the Advert?
Who sings it?
Is it important to the advert?